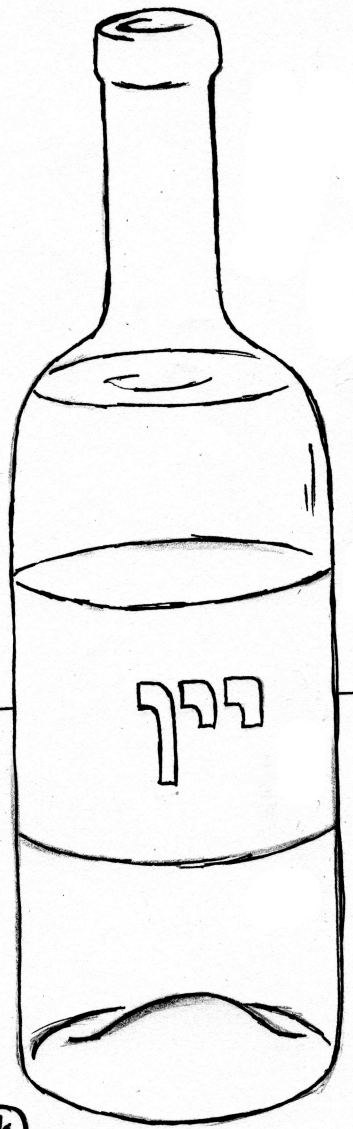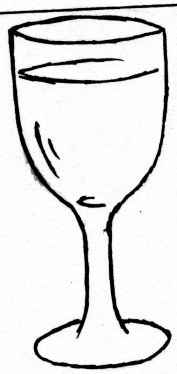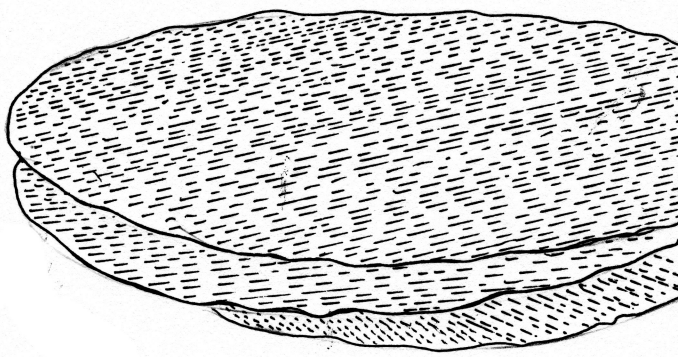פסח כשר ושמח